

ON-CAMERA RELEASE

GUEST ("I", "me") (PRINT NAME LEGIBLY): _____
ADDRESS OF LOCATION FOR FILMING: _____

This release is made this ____ day of [MONTH], 2026, by the undersigned in favor of 89 BLOCKS HOLDINGS, LLC d/b/a EverWonder Studio ("Producer").

1. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and subject to the terms and conditions contained herein, I grant Producer the irrevocable, unrestricted, unconditional, perpetual, worldwide right to make and/or utilize both visual and/or audio recordings, photographs, and still images of me (collectively, the "Photography") and to use my name, voice, likeness, and biographical information ("Likeness"), or any pre-tape services or any other materials that I have provided to Producer ("Photography", "Likeness", collectively, the "Materials"), in connection with Producer's audio/visual production currently entitled "AMERICA'S TAILGATE" (WT) (the "Production"), currently scheduled to take place in Nashville, Tennessee on September 7, 2026, and scheduled for initial live exhibition on CBS and any additional platforms as may be designated by Paramount Skydance Corp ("Distributor") on a date TBD, and any version thereof, in materials related to the Production, in connection with any merchandising, and for the purpose of advertising and promoting the Production and/or the exhibitors thereof (including Paramount Skydance Corp., and Distributor, its affiliates, licensees, assigns and subsidiaries). I grant Producer the right to edit such Likeness at Producer's discretion and to tape me and incorporate and license others to incorporate the same into the Production. I understand and agree that Producer and or its assignee(s) shall be the exclusive owner of all copyright and other rights in and to the Production, and any excerpts therefrom, and I agree that the rights granted hereunder shall include the perpetual, worldwide right of Producer to edit, telecast, cablecast, webcast, stream, rerun, record, publish, reproduce, use, license, print, distribute or otherwise exploit, in any manner and in any medium or forum whether now known or hereafter devised the Production, in whole or in part, without any further compensation to me. My appearance and all rights granted hereunder are solely for promotional consideration, provided that in the event my services become subject to any applicable guild or union agreement, I hereby accept the applicable minimum scale payment as full consideration for my appearance and all rights granted hereunder. I confirm that any statements made by me during my participation will, to the best of my knowledge, be true and any performance, music, or other work(s) provided by me will not violate or infringe upon any third party's rights.

2. I agree not to disclose to any third party any information to which I have had or will have access to concerning the Production, any of Producer's operations or programming or other services or the terms and conditions of this release, except as required to fulfill my obligations hereunder, as expressly permitted by Producer in writing or as required by law. I agree not to make or authorize any other person to make any statement to any media service with respect to the Production, Producer, Distributor, 89 Blocks Holdings, LLC, Paramount Skydance Corp., or their respective operations or programming or other services without Producer's prior written approval in each instance. For the avoidance of doubt, my confidentiality obligations and publicity restrictions hereunder shall apply to any and all media whatsoever.

3. I represent and warrant that all information that I provide to Producer in this release is valid, true and accurate, and that I have (or will concurrently provide) to Producer full and accurate information regarding my name (including prior names, aliases and professional/stage names) for Producer's record-keeping purposes. I further represent and warrant that the use of the Materials by Producer as contemplated herein, do not and will not violate any third-party rights and that no consent or authorization from any third-party, or any payment to myself or any third-party, is required for Producer to fully exercise the rights granted to it in this Release, and all ideas, creations, literary, choreographic, musical, artistic materials and other intellectual properties created, selected or furnished by me will be wholly original. I hereby agree not to sue and irrevocably and unconditionally release, waive, indemnify, hold harmless and forever discharge Producer and each of its past, present and future parents, subsidiaries (whether or not wholly-owned), affiliates, divisions, agents, representatives, employees, successors and assigns thereof (including Paramount Skydance Corp. and Distributor, and their respective affiliates, licensees, assigns and subsidiaries), jointly and individually, (hereinafter collectively referred to as "Releasees"), from any and all manner of liabilities, claims and demands of any kind or nature, whatsoever, in law or equity, whether known or unknown, which I (or my assigns, agents and/or representatives) ever had, now have, or in the future may have against the Releasees, including, but not limited to claims arising out of or related to the uses described herein, the Production and/or my participation. For purpose of clarity, in no event shall I be entitled to seek injunctive or equitable relief or to enjoin or restrain the production, distribution, exhibition, advertising or any other means of exploitation of the Production or any subsidiary, derivative or ancillary rights in connection therewith.

4. If applicable, I irrevocably grant Producer and its assigns (including but not limited to Paramount Skydance Corp., Distributor, and their respective affiliates, licensees, assigns and subsidiaries) a license to photograph, record, depict, describe, display performances and otherwise represent my home located at the address set forth above (the "Property") worldwide, in perpetuity, in any and all media whether now known or hereinafter known, including but not limited to in connection with the Production and the advertising and marketing thereof. For clarity, the Property includes, without limitation, all names, addresses, and trademarks connected with or contained on the Property and all visual media and other personal property and all other contents present at the Property. I warrant and represent that I am the sole owner of the Property and no third party consents are required with respect to the rights granted in connection therewith.

5. I understand that my participation in the Production exposes me to confidential and privileged information and material with respect to the Production, Producer and the Releasees. I understand that the contents of the Production are not made public prior to the initial broadcast of the Production and that the secrecy surrounding all elements of the Production requires the highest possible standard of care. I understand that the confidential nature of the Production has significant proprietary value and that the dissemination of any material, information, photos, recordings, etc., relating to the Production, or the communication of any matter concerning and/or relating to the Production, including, without limitation, the premise(s) and concept(s) of the Production (the "Confidential Material") will cause irreparable harm to Producer, the Releasees, and the respective participants performing during the Production. I hereby agree not to disclose any information or material to any third person, media and/or news or entertainment news outlets at any time, nor will I post any Confidential Material on any social media channels (including but not limited to, X (formerly known as Twitter), Instagram, Facebook (Meta), LinkedIn, YouTube, SnapChat, TikTok, etc.), websites, blogs, etc. Notwithstanding the foregoing, Confidential Material shall not include any such information which is or was publicly known or made generally available prior to the time of disclosure to me. Producer shall be under no obligation to actually use my name, voice, likeness, and biographical information. Producer may assign this release (in whole or in part) or any interest herein to any person or entity and the rights granted herein shall inure to the benefit of Producer, its licensees, successors and assigns. This release shall be construed and enforced in accordance with the laws of the State of New York governing contracts to be wholly performed in New York, without regard to laws regarding conflict or choice of law provisions. Any controversies or disputes arising out of or relating to this release shall be resolved exclusively in either the state or federal courts located in the County of New York (Southern District), New York, and the parties hereby consent to the personal jurisdiction of such courts.

ACKNOWLEDGED AND ACCEPTED:

Signature

Print Name

FOR USE BY PARENT OR GUARDIAN OF GUEST/PARTICIPANT UNDER 18 YEARS OF AGE:

I represent that I am a parent/guardian of the minor named above and I agree that the grant and release contained therein binds us and said minor to all of the terms thereof. I represent and warrant that I have full right, power and authority to execute this release on behalf of Guest/Participant.

Signature: _____

Print Name: _____